असित सिंह, मा.रा.से. संयुक्त सचिव एवं मुख्य सतर्कता अधिकारी Asit Singh, I.R.S. Joint Secretary & C.V.O



भारत सरकार युवा कार्यक्रम एवं खेल मंत्रालय युवा कार्यक्रम विभाग, शास्त्री भवन, नई दिल्ली-110001

Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Shastri Bhawan, New Delhi -110001
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D.O. No. I-11011/3/2020-NPYAD
Dated the 29th December 2020

Dear

As you are aware this Ministry is organizing 24th National Youth Festival (**NYF**) in virtual manner by partnering with all the State Governments and Union Territories from 20th December, 2020 to 16th January, 2021. The theme of the 24th National Youth Festival 2021 is YUVAAH – Utsah Naye Bharat Ka'. The National Youth Festival is like a mega National Integration Camp. NYF 2021 would connect across all States of the country.

- 2. For promotion of the event, the Ministry has identified three hashtags namely, #NYF2021, #YUVAAH and #UtsahNayeBharatKa to be used on various platforms. In this connection, you are requested to promote the event on your websites and social media platforms as well using the above hashtags.
- 3. An early compliance will be highly appreciated.

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Members of NCCYO (As per list attached)

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Diary No. 9957

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Annexure

- 1. Shri Manoj Ahuja, Chairman, Central Board of Secondary Education
- 2. Ms. Nidhi Pandey, Commissioner, Kendriya Vidyalaya Sangathan
- 3. Ms. Richa Sharma, Joint Secretary, Eco Clubs, Ministry of Environment, Forest and Climate Change
- 4. Shri Satish Singh, Joint Secretary, Ministry of Defence
- 5. Lt. Gen. Rajeev Chopra, Director General, National Cadet Corps (NCC)
- 6. Shri N. K. Singh, Deputy Secretary, Indian Red Cross Society (IRCS)